

Linear Models in SAS

Statistics 135

Autumn 2005



Linear Models in SAS

There are a number of ways to fit linear models in **SAS**, though some deal with specific situations. These include

- PROC ANOVA: Analysis of Variance for balanced designs
- PROC REG: Regression analysis. Does not handle categorical factors. Includes a wide range of diagnostics and model selection approaches.
- PROC GLM: General Linear Model. Equivalent of `lm` in **S**.
- PROC MIXED: Mixed effects ANOVA which are models which include random effects
- PROC VARCOMP: Another approach to random effects models.
- PROC NESTED: Nested ANOVA model

- PROC ORTHOREG: Alternative to REG and GLM to handle ill-conditioned (high collinearity) problems
- PROC ROBUSTREG: Robust regression approaches.

We will focus on the first three (ANOVA, REG, GLM). Generally anything you can do in ANOVA or REG can be done in GLM, but not everything. For example, to use automatic model selection procedures, you must use PROC REG. These procedures don't exist in PROC GLM.

PROC REG

A general linear regression model procedure. Will only work with continuous predictors, predefined indicator variables, and predefined products or powers of variables. Due to this, you cannot look at interactions on the fly. You need to plan these out ahead of time and create the necessary variables in a DATA step.

The general form of the function looks like

```
PROC REG < options > ;  
  < label: > MODEL dependents=<regressors> < / options > ;  
  BY variables ;  
  FREQ variable ;  
  ID variables ;  
  VAR variables ;  
  WEIGHT variable ;  
  ADD variables ;  
  DELETE variables ;
```

```

< label: > MTEST <equation, ... ,equation> < / options > ;
OUTPUT < OUT=SAS-data-set > keyword=names
    < ... keyword=names > ;
PAINT <condition | ALLOBS>
    < / options > | < STATUS | UNDO> ;
PLOT <yvariable*xvariable> <=symbol>
    < ...yvariable*xvariable> <=symbol> < / options > ;
PRINT < options > < ANOVA > < MODELDATA > ;
REFIT;
RESTRICT equation, ... ,equation ;
REWEIGHT <condition | ALLOBS>
    < / options > | < STATUS | UNDO> ;
< label: > TEST equation,<, ... ,equation> < / option > ;

```

While there are many possible statements, most analyzes will only involve a few of these. The important statements are

- < label: > MODEL dependents=<regressors> < / options >: Describes the model to be fit and the summaries to be displayed.

A simple example showing the default output is

```
PROC REG DATA=shingles;  
  simple_ex: MODEL sales = promotion accounts;
```

which gives the default output

Roofing Shingle Sales

The REG Procedure

Model: simple_ex

Dependent Variable: sales

Number of Observations Read	49
Number of Observations Used	49

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	2	199131	99565	43.01	<.0001
Error	46	106481	2314.80167		
Corrected Total	48	305612			
Root MSE	48.11239	R-Square	0.6516		
Dependent Mean	178.61837	Adj R-Sq	0.6364		
Coeff Var	26.93586				

Parameter Estimates

Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t
Intercept	1	-68.11980	34.54693	-1.97	0.0547
promotion	1	1.36726	4.49513	0.30	0.7624
accounts	1	4.53993	0.49460	9.18	<.0001

However we can get much more output. To get more you can use given the ALL option to the model statement as with

```
PROC REG DATA=shingles;  
  simple_ex: MODEL sales = promotion accounts / ALL;
```

while it won't give all the possible output, it gives alot to stuff that people want. This includes in the default output plus

- ACOV: asymptotic covariance matrix assuming heteroscedasticity
- CLB: Confidence intervals for β s

- CLI: Prediction interval for predicted value
- CLM: Confidence interval for mean response
- CORRB & COVB: Correlation and covariance matrices for $\hat{\beta}$
- I & XPX: $(X^T X)^{-1}$ and $X^T X$
- P & R: Predicted values and residuals
- PCORR1 & PCORR2: Squared partial correlation coefficients using Type I and Type II sums of squares
- SCORR1 & SCORR2: Squared semi-partial correlation coefficients using Type I and Type II sums of squares
- SEQB: sequence of parameter estimates during selection process
- SPEC: Tests that first and second moments of model are correctly specified
- SS1 & SS2: Sequential and partial sums of squares
- STB: Standardized parameter estimates.
- TOL & VIF: Tolerance and Variance Inflation Factors, two measures of the effect of multicollinearity on parameter estimation. Note that $VIF = 1/TOL$.

Here is a reduced version of the output with the ALL option

Roofing Shingle Sales
 The REG Procedure
 Model: simple_all

Model Crossproducts X'X X'Y Y'Y

Variable	Intercept	promotion	accounts	sales
Intercept	49	269.2	2582	8752.3
promotion	269.2	1594.94	14302.2	48773.86
accounts	2582	14302.2	145636	504847
sales	8752.3	48773.86	504847	1868933.41

X'X Inverse, Parameter Estimates, and SSE

Variable	Intercept	promotion	accounts	sales
Intercept	0.5155906285	-0.042338952	-0.004983073	-68.11979754
promotion	-0.042338952	0.0087291181	-0.000106611	1.3672644591
accounts	-0.004983073	-0.000106611	0.0001056818	4.5399312499
sales	-68.11979754	1.3672644591	4.5399312499	106480.87701

Parameter Estimates

Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Type I SS
Intercept	1	-68.11980	34.54693	-1.97	0.0547	1563322
promotion	1	1.36726	4.49513	0.30	0.7624	4102.29658
accounts	1	4.53993	0.49460	9.18	<.0001	195029

Parameter Estimates

Variable	DF	Type II SS	Standardized Estimate	Squared Semi-partial Corr Type I	Squared Partial Corr Type I
Intercept	1	8999.98286	0	.	.
promotion	1	214.15819	0.02664	0.01342	0.01342
accounts	1	195029	0.80382	0.63816	0.64684

Parameter Estimates

Variable	DF	Squared Semi-partial Corr Type II	Squared Partial Corr Type II	Tolerance	Variance Inflation
Intercept	1	.	.	.	0
promotion	1	0.00070075	0.00201	0.98768	1.01247
accounts	1	0.63816	0.64684	0.98768	1.01247

Parameter Estimates

Variable	DF	95% Confidence Limits	
Intercept	1	-137.65915	1.41956
promotion	1	-7.68096	10.41549
accounts	1	3.54435	5.53552

Covariance of Estimates

Variable	Intercept	promotion	accounts
Intercept	1193.4900499	-98.00627776	-11.53482603
promotion	-98.00627776	20.206177118	-0.246783606
accounts	-11.53482603	-0.246783606	0.244632309

Correlation of Estimates

Variable	Intercept	promotion	accounts
Intercept	1.0000	-0.6311	-0.6751
promotion	-0.6311	1.0000	-0.1110
accounts	-0.6751	-0.1110	1.0000

Sequential Parameter Estimates

Intercept	promotion	accounts
178.618367	0	0
145.945619	5.947120	0
-68.119798	1.367264	4.539931

Consistent Covariance of Estimates

Variable	Intercept	promotion	accounts
Intercept	869.36449744	-101.8146215	-6.899579295
promotion	-101.8146215	26.112551078	-0.515260596
accounts	-6.899579295	-0.515260596	0.1912422233

Test of First and Second
Moment Specification

DF	Chi-Square	Pr > ChiSq
5	10.13	0.0717

Output Statistics

Obs	Dependent Variable	Predicted Value	Std Error Mean Predict	95% CL Mean	
1	79.3000	80.1380	12.7451	54.4835	105.7925
2	200.1000	184.9946	15.2664	154.2649	215.7243
3	163.2000	246.9937	14.3708	218.0667	275.9207
4	200.1000	162.9786	13.0909	136.6280	189.3291

Output Statistics

Obs	95% CL Predict	Residual	Std Error	Student						
			Residual	Residual	-2	-1	0	1	2	
1	-20.0475	180.3236	-0.8380	46.394	-0.0181					
2	83.3909	286.5983	15.1054	45.626	0.331					
3	145.9206	348.0668	-83.7937	45.916	-1.825		***			
4	62.6125	263.3446	37.1214	46.297	0.802			*		

Output Statistics

Obs	Cook's D
1	0.000
2	0.004
3	0.109
4	0.017

Sum of Residuals	0
Sum of Squared Residuals	106481
Predicted Residual SS (PRESS)	122344

Note that any of the options included in ALL can be asked for individually. Other options for output that aren't part of ALL include

- COLLIN: Prints collinearity diagnostics
- DW & DWPROB: Displays Durbin-Watson test for first-order autocorrelation on the residuals. Only appropriate when observations are ordered in time
- INFLUENCE: Prints influence statistics DFFITS and DFBETA which measures the effect of each observation on the fits of the model
- ALPHA= α : Sets significance value for confidence and prediction intervals and tests
- NOPRINT: Suppresses printing of output.

```

PROC REG DATA=shingles;
  simple_select: MODEL sales = promotion accounts /
    COLLIN INFLUENCE;

```

Collinearity Diagnostics

Number	Eigenvalue	Condition Index	-----Proportion of Variation-----		
			Intercept	promotion	accounts
1	2.91200	1.00000	0.00459	0.00816	0.00740
2	0.06170	6.86979	0.00144	0.62075	0.48911
3	0.02630	10.52309	0.99397	0.37109	0.50349

Output Statistics

Obs	Residual	RStudent	Hat Diag H	Cov Ratio	DFFITs
1	-0.8380	-0.0179	0.0702	1.1487	-0.0049
2	15.1054	0.3278	0.1007	1.1793	0.1097
3	-83.7937	-1.8741	0.0892	0.9361	-0.5866
4	37.1214	0.7986	0.0740	1.1059	0.2258

Output Statistics

Obs	-----DFBETAS-----		
	Intercept	promotion	accounts
1	-0.0033	-0.0005	0.0041
2	0.0653	-0.0976	0.0189
3	0.4293	-0.4277	-0.2378
4	0.1611	-0.1908	-0.0015

- ADD variables & DELETE variables:

It is possible to build models sequentially by either adding or deleting variables from the current model. For example

```
PROC REG DATA=shingles;  
  VAR promotion accounts brands potential;  
  simple_ex: MODEL sales = promotion accounts;  
  RUN;  
  ADD potential;  
  PRINT;  
  RUN;
```

This adds the variable `potential` to the model with `promotion` and `accounts`.

Any variable listed in an `ADD` statement must be listed either in the original `MODEL` statement or in the `VAR` statement. An `ADD` statement will not print any output. That must be requested with a `PRINT` statement, which takes the same output options as `MODEL`.

The REG Procedure

Model: simple_ex.1

Dependent Variable: sales

Number of Observations Read 49

Number of Observations Used 49

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	3	200761	66920	28.72	<.0001
Error	45	104851	2330.01589		
Corrected Total	48	305612			

Root MSE	48.27024	R-Square	0.6569
Dependent Mean	178.61837	Adj R-Sq	0.6340
Coeff Var	27.02423		

Parameter Estimates

Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t
Intercept	1	-71.17003	34.85158	-2.04	0.0470
promotion	1	1.52963	4.51405	0.34	0.7363
accounts	1	4.31724	0.56313	7.67	<.0001
potential	1	1.38925	1.66090	0.84	0.4073

PROC ANOVA

This PROC is used for balanced ANOVA designs, where each possible treatment combination has the same number of observations. The balance assumption is not needed for 1-way designs.

Today these analyzes are usually done in PROC GLM which does everything that ANOVA does, plus much more. However, for completeness lets take a quick look at this PROC.

The form of the function is

```
PROC ANOVA < options > ;  
  CLASS variables < / option > ;  
  MODEL dependents=effects < / options > ;  
  ABSORB variables ;  
  BY variables ;  
  FREQ variable ;  
  MANOVA < test-options >< / detail-options > ;  
  MEANS effects < / options > ;
```

```
REPEATED factor-specification < / options > ;  
TEST < H=effects > E=effect ;
```

The important options are

- **CLASS**: Defines variables to be predictive factors and must occur before the **MODEL** statement.
- **MODEL dependents=effects < / options > ;**: Describes the model to be fit.

The structure of describing models in **SAS** is similar to **S**, but there are significant differences.

- To indicate an interaction, use a *. For example, A*B is the A*B interaction.
- To indicate an interaction and all lower order effects, use |. For example A | B is equivalent to A B A*B.
- **MEANS effects < / options >**: Post hoc analysis of means. Examines difference of means based on different assumptions of mean

structure. Common choices include TUKEY (all pairwise comparisons), DUNNETT (each vs control), BON (Bonferroni), SCHEFFE (all contrasts), plus many more.

- TEST: Tests of specific effects. Useful for models with random effects or more complicated design structure, such as a split plot design, when MSE is not the correct denominator for F test.
- REPEATED: Analysis of repeated measures designs based on multiple dependent variables.

An example of a 1-way ANOVA with this PROC is

```
PROC ANOVA;  
  CLASS brand;      /* declare brand to be a factor */  
  MODEL invtime = brand;  
  MEANS brand;  
  MEANS brand / dunnnett('Butter');
```

Margarine Experiment

The ANOVA Procedure

Class Level Information

Class	Levels	Values
brand	4	Brand 1 Brand 2 Brand 3 Butter

Number of Observations Read	40
Number of Observations Used	40

Dependent Variable: invtime

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	3	0.00001782	0.00000594	208.33	<.0001

Error	36	0.00000103	0.00000003
-------	----	------------	------------

Corrected Total	39	0.00001884	
-----------------	----	------------	--

R-Square	Coeff Var	Root MSE	invtime Mean
----------	-----------	----------	--------------

0.945537	3.294115	0.000169	0.005125
----------	----------	----------	----------

Source	DF	Anova SS	Mean Square	F Value	Pr > F
brand	3	0.00001782	0.00000594	208.33	<.0001

Dunnett's t Tests for invtime

NOTE: This test controls the Type I experimentwise error for comparisons of all treatments against a control.

Alpha	0.05
Error Degrees of Freedom	36
Error Mean Square	2.851E-8
Critical Value of Dunnett's t	2.45216
Minimum Significant Difference	0.0002

Comparisons significant at the 0.05 level are indicated by ***.

brand Comparison	Difference Between Means	Simultaneous 95% Confidence Limits		
Brand 3 - Butter	0.00104353	0.00085838	0.00122869	***
Brand 1 - Butter	0.00087997	0.00069482	0.00106513	***
Brand 2 - Butter	-.00059797	-.00078313	-.00041282	***

So this analysis indicates that all 3 margarines are significantly different from butter, though the melting rates appear faster for margarines 1 and 3 and slower for margarine 2.

PROC GLM

This procedure fits normal general linear models. This includes

- Simple regression
- Multiple regression
- Analysis of variance (ANOVA), especially for unbalanced data
- Analysis of covariance
- Response-surface models
- Weighted regression
- Polynomial regression

- Partial correlation
- Multivariate analysis of variance (MANOVA)
- Repeated measures analysis of variance

This is a more general procedure than others available. While often this will be the route you want to go, some of the more specific procedures will be required for some analyses. For example, many of the regression diagnostics are only available in PROC REG.

The general structure of the procedure is

```
PROC GLM < options > ;  
  CLASS variables < / option > ;  
  MODEL dependents=independents < / options > ;  
  ABSORB variables ;  
  BY variables ;  
  FREQ variable ;
```

```
ID variables ;
WEIGHT variable ;
CONTRAST 'label' effect values < ... effect values >
        < / options > ;
ESTIMATE 'label' effect values < ... effect values >
        < / options > ;
LSMEANS effects < / options > ;
MANOVA < test-options >< / detail-options > ;
MEANS effects < / options > ;
OUTPUT <OUT=SAS-data-set >
        keyword=names < ... keyword=names > < / option > ;
RANDOM effects < / options > ;
REPEATED factor-specification < / options > ;
TEST < H=effects > E=effect < / options > ;
```

The important options are

- CLASS: Declares variables to the categorical like in PROC ANOVA

- MODEL dependents=independents < / options >: States the model. Unlike PROC REG, there can only be one MODEL statement in the PROC. Works the same way as PROC ANOVA so interactions can be declared on the fly. For example

```
MODEL z = x y x*y ; /* fits beta_0 + beta_1 x + beta_2 y
                    + beta_3 xy + e */
```

```
MODEL z = x x*x ; /* fits beta_0 + beta_1 x
                    + beta_2 x^2 + e */
```

```
CLASS A;
```

```
MODEL z = x A x*A ; /* fits a different regression line in x
                    for each level of A */
```

For example, a two way ANOVA can be written in a couple of ways

```
PROC GLM DATA = shingles2;  
  CLASS potentcat training;  
  MODEL sales = potentcat * training;
```

```
RUN;
```

```
PROC GLM DATA = shingles2;  
  CLASS potentcat training;  
  MODEL sales = potentcat training potentcat * training;
```

```
RUN;
```

Roofing Shingle Sales

The GLM Procedure

Class Level Information

Class	Levels	Values
potentcat	3	High Low Moderate
training	2	FALSE TRUE

Number of Observations Read	49
Number of Observations Used	49

Roofing Shingle Sales

The GLM Procedure

Dependent Variable: sales

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	5	57349.7076	11469.9415	1.99	0.0999
Error	43	248262.1658	5773.5387		
Corrected Total	48	305611.8735			

R-Square	Coef Var	Root MSE	sales Mean
0.187655	42.53975	75.98381	178.6184

Source	DF	Type I SS	Mean Square	F Value	Pr > F
potentcat*training	5	57349.70764	11469.94153	1.99	0.0999

Source	DF	Type III SS	Mean Square	F Value	Pr > F
potentcat*training	5	57349.70764	11469.94153	1.99	0.0999

The second form of the describing the model gives

Roofing Shingle Sales

The GLM Procedure

Class Level Information

Class	Levels	Values
potentcat	3	High Low Moderate
training	2	FALSE TRUE

Number of Observations Read	49
Number of Observations Used	49

Roofing Shingle Sales

The GLM Procedure

Dependent Variable: sales

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	5	57349.7076	11469.9415	1.99	0.0999
Error	43	248262.1658	5773.5387		
Corrected Total	48	305611.8735			

R-Square	Coeff Var	Root MSE	sales Mean
0.187655	42.53975	75.98381	178.6184

Source	DF	Type I SS	Mean Square	F Value	Pr > F
potentcat	2	51036.96071	25518.48035	4.42	0.0180
training	1	4130.54415	4130.54415	0.72	0.4023
potentcat*training	2	2182.20278	1091.10139	0.19	0.8285

Source	DF	Type III SS	Mean Square	F Value	Pr > F
potentcat	2	50873.93345	25436.96672	4.41	0.0182
training	1	6278.49158	6278.49158	1.09	0.3029
potentcat*training	2	2182.20278	1091.10139	0.19	0.8285

In the default output, if there is a class variable, the parameter estimates are not automatically printed. To display this you must add the SOLUTIONS options to the model statement. For example compare the output from


```
PROC GLM DATA = shingles2;  
  CLASS potentcat;  
  MODEL sales = potentcat accounts brands;
```

```
PROC GLM DATA = shingles2;  
  CLASS potentcat;  
  MODEL sales = potentcat accounts brands / SOLUTION;
```

The first version gives:

The GLM Procedure

Dependent Variable: sales

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	4	301713.0691	75428.2673	851.25	<.0001
Error	44	3898.8044	88.6092		
Corrected Total	48	305611.8735			

R-Square	Coeff Var	Root MSE	sales Mean
0.987243	5.270032	9.413245	178.6184

Source	DF	Type I SS	Mean Square	F Value	Pr > F
potentcat	2	51036.9607	25518.4804	287.99	<.0001
accounts	1	151731.9730	151731.9730	1712.37	<.0001
brands	1	98944.1354	98944.1354	1116.64	<.0001

Source	DF	Type III SS	Mean Square	F Value	Pr > F
potentcat	2	527.45092	263.72546	2.98	0.0613
accounts	1	87909.24275	87909.24275	992.10	<.0001
brands	1	98944.13544	98944.13544	1116.64	<.0001

The second version has all this output plus the following section

Parameter	Estimate		Standard Error	t Value	Pr > t
Intercept	181.1492619 B		8.96814304	20.20	<.0001
potentcat High	-0.2614770 B		3.89458046	-0.07	0.9468
potentcat Low	-8.7367963 B		3.61246666	-2.42	0.0198
potentcat Moderate	0.0000000 B		.	.	.
accounts	3.4886595		0.11075942	31.50	<.0001
brands	-20.6638084		0.61837898	-33.42	<.0001

NOTE: The X'X matrix has been found to be singular, and a generalized inverse was used to solve the normal equations. Terms whose estimates are followed by the letter 'B' are not uniquely estimable.

The reason that **SAS** doesn't always give the parameter estimates is given in the note. As discussed earlier, this is an overparameterized model. There are really only 3 parameters involving intercepts for different levels for potentcat. **SAS** picks one possible solution by setting the β for one level to zero.

One other way to handle this would be to fit a no intercept model in this case, which can be done by

```
PROC GLM DATA = shingles2;  
  CLASS potentcat;  
  MODEL sales = potentcat accounts brands / NOINT SOLUTION;
```

which gives the output

Dependent Variable: sales

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	5	1865034.606	373006.921	4209.57	<.0001
Error	44	3898.804	88.609		
Uncorrected Total	49	1868933.410			

R-Square	Coeff Var	Root MSE	sales Mean
0.987243	5.270032	9.413245	178.6184

Source	DF	Type I SS	Mean Square	F Value	Pr > F
potentcat	3	1614358.497	538119.499	6072.95	<.0001
accounts	1	151731.973	151731.973	1712.37	<.0001
brands	1	98944.135	98944.135	1116.64	<.0001

Source	DF	Type III SS	Mean Square	F Value	Pr > F
potentcat	3	37185.82841	12395.27614	139.89	<.0001
accounts	1	87909.24275	87909.24275	992.10	<.0001
brands	1	98944.13544	98944.13544	1116.64	<.0001

Parameter	Estimate	Standard Error	t Value	Pr > t
potentcat High	180.8877849	10.33514583	17.50	<.0001
potentcat Low	172.4124657	9.46295192	18.22	<.0001
potentcat Moderate	181.1492619	8.96814304	20.20	<.0001
accounts	3.4886595	0.11075942	31.50	<.0001
brands	-20.6638084	0.61837898	-33.42	<.0001

Note that you need that you need to be careful in this situation as it changes some of the standard tests. For example the F test for potentcat examines the null hypothesis

$$H_0 : \beta_1 = \beta_2 = \beta_3 = 0$$

not

$$H_0 : \beta_1 = \beta_2 = \beta_3 = \text{arbitrary value}$$

Other useful options to the MODEL statement are

- ALPHA = α : Sets the alpha level for confidence intervals
 - CLM: Confidence intervals for mean response
 - CLI: Predictions intervals. Ignored if CLM option is given
 - CLPARM: Confidence intervals for β .
 - P: Prints predicted and residual values
-
- CONTRAST 'label' effect values < ... effect values >
 < / options >:

 - ESTIMATE 'label' effect values < ... effect values >
 < / options >:

These two statements examine $L\beta$, linear combinations of the parameters, which is estimated by $L\hat{\beta}$. For example this can be used to predict the response variable for a given combination of the predictor variables. For example


```

PROC GLM DATA = shingles2;
  MODEL sales = accounts brands / CLPARM ;
  ESTIMATE 'Accounts = 10, Brands = 7'
           intercept 1 accounts 10 brands 7;

```

which gives

Parameter	Estimate	Standard Error	t Value	Pr > t
Accounts = 10, Brands = 7	68.6247175	5.19582917	13.21	<.0001
Parameter	95% Confidence Limits			
Accounts = 10, Brands = 7	58.1660558	79.0833792		

Confidence intervals are only included if the CLPARM option is given in the MODEL statement.

To state the linear combination of interest, you need to list the variable followed by level you wish that variable to take. To included the intercept in the model you need to add `intercept 1` to the statement.

When you have class variable in the model it will generate one parameter for each level of the variable. For example, `potentcat` leads to three α s say. So when including this variable in an `ESTIMATE` or `CONTRAST` statement, you need to give three values. For example

```
ESTIMATE 'Moderate - 15 - 10'  
  intercept 1 potentcat 0 0 1 accounts 15 brands 10;
```

The order for the 3 levels matches with the the levels given by output of the `CLASS` statement. In this case the order is High, Low, and Moderate.

Note that all levels are not required to be given. For example, suppose I want to estimate the difference in response between Low and High level regions while keeping the levels of the other variables fixed, I can do

```

PROC GLM DATA = shingles2;
  CLASS potentcat;
  MODEL sales = potentcat accounts brands / SOLUTION;
  ESTIMATE 'High vs Low' potentcat 1 -1 0;

```

which gives

Parameter	Estimate	Standard Error	t Value	Pr > t
High vs Low	8.4753192	4.87276856	1.74	0.0890

You need to be careful sometimes when describing the vector L , as it must correspond to an estimable function of the parameters.

For example, consider the two examples

```

ESTIMATE 'Moderate - 15 - 10'
  intercept 1 potentcat 0 0 1 accounts 15 brands 10;
ESTIMATE 'Problem' potentcat 0 0 1 accounts 15 brands 10;

```

SAS gives the output

Parameter	Estimate	Standard Error	t Value	Pr > t
High vs Low	8.4753192	4.87276856	1.74	0.0890

There is no output for the effect labeled Problem. Checking the log file we see

NOTE: Problem is not estimable.

The again relates to the problem being overparametrized. The estimate $L\hat{\beta}$ in this case depends on how the model is parametrized. However for the other effect, this isn't a problem. $L\hat{\beta}$ is the same under any consistent parameterization.

CONTRAST examines hypotheses of the form

$$H_0 : L\beta = 0 \quad \text{vs} \quad H_A : L\beta \neq 0$$

via an F test.

For example,

```
CONTRAST 'High vs Low' potentcat 1 -1 0;  
CONTRAST 'High vs Moderate' potentcat 1 0 -1;  
CONTRAST 'Moderate vs Low' potentcat 0 -1 1;
```

gives

Contrast	DF	Contrast SS	Mean Square	F Value	Pr > F
High vs Low	1	268.0645158	268.0645158	3.03	0.0890
High vs Moderate	1	0.3994151	0.3994151	0.00	0.9468
Moderate vs Low	1	518.2931717	518.2931717	5.85	0.0198

Note that this gives equivalent information to ESTIMATE, except as an F test instead of a t test.

Contrast	DF	Contrast SS	Mean Square	F Value	Pr > F
High vs Low	1	268.0645158	268.0645158	3.03	0.0890

Parameter	Estimate	Standard Error	t Value	Pr > t
High vs Low	8.4753192	4.87276856	1.74	0.0890

Note that output from ESTIMATE gives the same effective test statistic for this example, as it must.

Again you must be careful in that $L\beta$ is estimable. As long as you are dealing with contrasts of the class variables, this shouldn't be a problem.